

I WANT YOU!

JOIN THE **MYSURGEON**
BRAND AMBASSADOR
PROGRAM!

**BE A MYSURGEON
AMBASSADOR
AND RECEIVE:**

- Free subscription to MySurgeon.
- Prizes and rewards based on number of sign-ups.
- Discounted rates or for your students.
- And many more!

To sign up or learn more about the MySBA program, email: info@mysurgeon.net.



MySurgeon



www.mysurgeon.net

MySurgeon Brand Ambassador (MySBA) Program

What is the MySurgeon Brand Ambassador Program?

It is a rewards-based program open to Surgical Tech instructors and Surgical Assistants who are committed to the mission of MySurgeon to change how surgical team members keep track of their surgeons' preferences. Brand ambassadors educate others about the MySurgeon app and web platform instead of relying solely on preference cards provided by hospitals.

Why is MySurgeon launching the Brand Ambassador Program?

MySurgeon's objective is to educate students about the benefits of using MySurgeon to perform better while in training and when they start working in the field. MySBA's play an important role in teaching the new generation of Surgical Techs, Surgical Assistants and other surgical students to use MySurgeon as their primary preference card and not rely solely on what hospitals provide. With MySurgeon, students can be taught to be responsible for their own surgeons' preference cards by creating their own using the app and web platform.

What rewards or prizes are given out to Brand Ambassadors?

Rewards are based on the number of new MySurgeon users MySBA's are able to acquire. New sign-ups and registrations count toward prizes. Bigger prizes and rewards or option to receive CASH based on percentage of sales are given to MySBA's whose users have purchased for a monthly or annual subscription. (Please check the list of points required and corresponding prizes).

Will MySurgeon be able to track the number of users I have acquired?

All MySBAs will be given a set of unique promotion codes that they can give out to their students. They will have to enter the unique promo code when they register so we can track your points. It is the MySBA's responsibility to ensure that their students enter their promotion code.

Will MySurgeon help Brand Ambassadors get new registrations and subscribers?

Yes. All promotion codes that are provided are at a discounted rate for the new users you bring. Discounts for new users include a free annual subscription when they start working as a surgical team member.

Can I redeem my rewards at any time?

Yes. If you have accumulated enough points to receive a prize, you can request to receive your prize by emailing info@mysurgeon.net. Once you redeem your prize, accumulated points revert back to zero. Therefore, if you prefer to receive a prize of higher value, you can choose to wait until you have accumulated enough points.

Will MySurgeon send me updates on how many points I have accumulated?

We will be sending out statements to you on a quarterly basis on how many points you have already accumulated. You can also request how many points you currently have by emailing info@mysurgeon.net. Unfortunately, there is no access on our website yet to view your accumulated points.

Can I use my unique promotion codes to invite other surgical professionals that are NOT currently students?

Although our primary objective for this program are students, you may use the unique promotion codes given to you when you join to invite other surgical professionals as long as they are new registrants and have never signed-up for a MySurgeon account. Please note that there is a different pricing for clinical groups and hospitals so if you have received interest from groups or hospitals, please email info@mysurgeon.net so we can provide you with the correct wholesale pricing information. More important, you will receive a percentage of the sales in cash if the group or hospital purchases MySurgeon subscriptions. Commissions for group and hospital sales must be discussed and agreed upon with an authorized MySurgeon representative.



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